

The graphic features several decorative elements: a teal line sloping down from left to right, an orange line sloping up from left to right, and a vertical pink line intersecting the teal line. There are also four crop marks (crosshairs) positioned at the corners of the page.

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USEWARES



WHY BRAZIL?

Investors and consumers throughout the world are getting to know Brazil. This vast country also offers various opportunities for business. Recent structural, economic and political reforms have cast Brazil in a new role on the international stage. As it travels down the path of growth and sustainability, Brazil has

BRASIL

gained the credibility that makes it an obligatory component in the portfolio of major investors. Today, anyone considering great business opportunities will include Brazil. The dynamics of the Brazilian economy are impressive to more demanding investors and consumers. Exports have doubled in the last four years, and imports have increased in a similar pace. This demonstrates that there is a degree of balance in Brazil's strategy. While aggressively approaching the international market, Brazil also exposes its own products to foreign competition on the internal

market, without protectionist or bureaucratic impositions. This new perception of Brazil is attributable in part to the high quality of Brazilian products: creative, modern and functional, they stand out for the factors such as the materials used and the originality of the product design, as well as their quality and technological standards. Just to give some examples of that environment of free trade and competition it can be mentioned the extensive flow of imports and exports products in the same industrial sectors such as automobile, electronics and ITC.


KEY FIGURES

- GDP (PPP) – US\$ 1,77 TRILLION (IBGE/FMI 2015);
- 5TH LARGEST COUNTRY IN THE WORLD;
- LARGEST PRODUCER OF IRON ORE;
- LARGEST PRODUCER AND EXPORTER OF COFFEE , SUGAR, CANE, ORANGE JUICES;
- LARGEST EXPORTER OF SOYBEAN, AND SECOND EXPORTER OF MEAT, CHICKEN AND LEATHER;
- 3H LARGEST MANUFACTURER OF COMMERCIAL PLANES;
- 8H MARKET PRODUCER OF STEEL AND ENERGY.




THINK PLASTIC BRAZIL

INP - BRAZILIAN PLASTIC INSTITUTE



The Think Plastic Brazil Program (formerly known as the Export Plastic Program) offers Brazilian supply sources, production outsourcing and partnership to foreign industries and markets, and counts on a highly skilled team. It acts as an interface between Brazilian manufacturers and international buyers of plastic products.



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THE **THINK PLASTIC BRAZIL** PROGRAM HAS ABOUT **110 BRAZILIAN MEMBER COMPANIES**, MANUFACTURERS AND EXPORTERS OF A WIDE VARIETY OF PRODUCTS:

HOUSEWARES

KITCHENWARES

TABLEWARES

BATHWARES

LAUNDRY & CLEANING

ORGANIZATION

GIFT WARES

OFFICE, STATIONERY & SCHOOL

HOME DECORATION & DRAPES

FURNITURE

SPORTS & FITNESS

BABY, CHILD & TOYS

GARDEN & OUTDOORS

GOURMET & HOSPITALITY

PROMOTIONAL

PET WARES

ACRYLICS

THERMOS & ISOTHERMS

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| 06 | CRIPPA | 27 | PLASVALE |
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| 08-09 | INBETTA GROUP
(SANREMO AND BETTANIN) | 29 | SAO BERNARDO |
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| 11 | JAGUAR | 31 | SIMONAGGIO |
| 12 | KOS | 32 | TERMOLAR |
| 13 | LIMPANNO | 33 | UZ UTILIDADES |
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BRAZILIAN EXHIBITORS



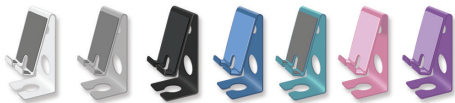
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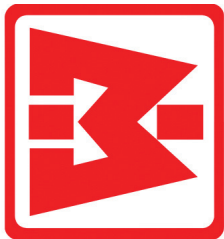
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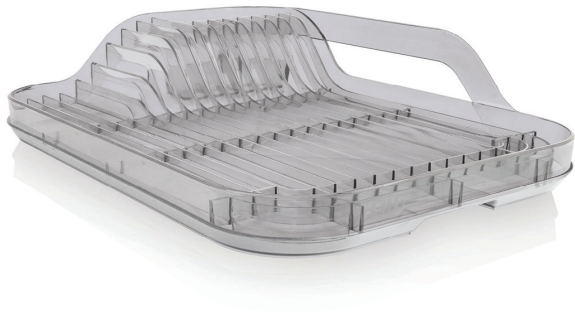
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