THINK PLASTIC THINK BRAZIL



the show

12-16.2.2016

FRANKFURT/GERMANY



Here is where the world meets up. With the latest design trends and innovations and our partner country presentation, more than 134,000 trade visitors from over 150 countries benefit from a forward-looking market overview and a range of goods unique in terms of breadth and depth. In 2015, more than 4,800 exhibitors from over 90 nations showcased their latest product ideas.

# AMBIENTE2016

THINK

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## WHY BRAZIL?

Investors and consumers throughout the world are getting to know Brazil. This vast country also offers various opportunities for business. Recent structural, economic and political reforms have cast Brazil in a new role on the international stage. As it travels down the path of growth



and sustainability. Brazil has gained the credibility that makes it an obligatory component in the portfolio of major investors. Todav. anyone considering great business opportunities will include Brazil. The dynamics of the Brazilian economy are impressive to more demanding investors and consumers. Exports have doubled in the last four years, and imports have increased in a similar pace. This demonstrates that there is a degree of balance in Brazil's strategy. While aggressively approaching the international market. Brazil also exposes its own products to foreign competition on the internal

market, without protectionist or bureaucratic impositions. This new perception of Brazil is attributable in part to the high quality of Brazilian products: creative, modern and functional, they stand out for the factors such as the materials used and the originality of the product design, as well as their quality and technological standards. Just to give some examples of that environment of free trade and competition it can be mentioned the extensive flow of imports and exports products in the same industrial sectors such as automobile, electronics and ITC.

#### **KEY FIGURES**

- GDP (PPP) US\$ 2,065 TRILLION (IBGE/FMI 2013):
- LARGEST PRODUCER
  OF IRON ORE;
- LARGEST PRODUCER AND EXPORTER OF COFFEE, SUGA CANE, ORANGE JUICES;
- LARGEST EXPORTER OF SOYBEAN, AND SECOND EXPORTER OF MEAT, CHICKEN AND LEATHER;
- 5TH DESTINATION FOR FOREIGN DIRECT INVESTMENT (FDI) AMONG EMERGING MARKETS;
- 4TH LARGEST MANUFACTURER OF COMMERCIAL PLANES;
- 8TH MARKET PRODUCER OF STEEL AND ENERGY.

## THINK PLASTIC BRAZIL

INP - Brazilian Plastic Institute

The Think Plastic Brazil Program (formerly known as the Export Plastic Program) offers Brazilian supply sources, production outsourcing and partnership to foreign industries and markets, and counts on a highly skilled team. It acts as an interface between Brazilian manufacturers and international buyers of plastic products.



WWW.THINKPLASTICBRAZIL.COM

THE THINK PLASTIC BRAZIL
PROGRAM HAS ABOUT 70
BRAZILIAN MEMBER COMPANIES,
MANUFACTURERS AND EXPORTERS
OF A WIDE VARIETY OF PRODUCTS:

#### HOUSEWARES

BABY, CHILD & TOYS GIFTS LICENSING AND PROMOTIONAL BATHWARE HOME DECORATION & LIGHTING OFFICE, STATIONERY & SCHOOL DISPOSABLES INSTITUTIONAL ORGANIZERS FURNITURE LINE KITCHENWARE PET SHOP
GARDEN & LAWN AND OUTDOORS LAUNDRY & CLEANING TABLEWARE

### MEET OUR TEAM

## BRAZILIAN **EXHIBITORS**

#### MARCO WYDRA

EXECUTIVE MANAGER

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#### RICHARD DE ASSIS FORETGN TRADE SPECIALIST

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Brinox
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03 Jaguar Ou

07

Maxeb Metaltru

Plasútil

São Bernardo

Termolar

Yuze



Kitchenware, Tableware, Bathware, Home-Office Organization, Disposables Cups, Plates and Cutlery.







Kitchenware, Tableware, Bathware, Laundry & Cleaning, Home-Office Organization, Baby, Child & Toys, Giftware, Promotional & Licensing.







Kitchenware, Tableware, Bathware, Laundry & Cleaning, Home-Office Organization, Home Decoration & Drapes, Beauty & Healthcare, Giftware, Gourmet & Hospitality, Promotional & Licensing, Acrylics, Thermos & Isotherms



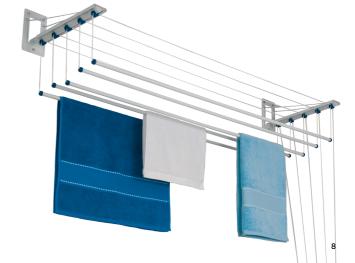






Bathware, Laundry & Cleaning, Home-Office Organization, Baby, Child & Toys, Pets.







Kitchenware, Bathware, Laundry & Cleaning, Home-Office Organization, Garden & Outdoors, Furniture.







Kitchenware, Tableware, Bathware, Laundry & Cleaning, Home-Office Organization, Baby, Child & Toys, Furniture, Sports and Fitness, Pets, Promotional & Licensing.





## SÃO BERNARDO

#### **PRODUCTS**

Kitchenware, Tableware, Bathware, Laundry & Cleaning, Home-Office Organization, Office, Stationery & School, Garden & Outdoors, Home Decoration & Drapes.





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Kitchenware, Tableware, Giftware, Thermos & Isotherms.







Kitchenware, Giftware, Gourmet & Hospitality.







## VISIT OUR ASSOCIATED COMPANIES PAGE

WWW.THINKPLASTICBRAZIL.COM/EN/ASSOCIATES

Or scan the code



COORDINATION





INSTITUTIONAL SUPPORT







INP BRAZILIAN PLASTIC INSTITUTE

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