

**THINK
PLASTIC
THINK
BRAZIL**

ambiente
the show

February - 10th - 14th
Frankfurt - Germany

Hall 5.0 Stand C 44

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the show

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AMBIENTE

Here is where the world meets up. With the latest design trends and innovations and our partner country presentation, around 136,000 trade visitors from 143 countries benefit from a forward-looking market overview and a range of goods unique in terms of breadth and depth. In 2016, more than 4,386 exhibitors from over 95 nations showcased their latest product ideas.

www.ambiente.messefrankfurt.com

WHY BRAZIL?

Investors and consumers throughout the world are getting to know Brazil. This vast country also offers various opportunities for business. Recent structural, economic and political reforms have cast Brazil in a new role on the international stage. As it travels down the path of growth and sustainability, Brazil has gained the

BRASIL

credibility that makes it an obligatory component in the portfolio of major investors. Today, anyone considering great business opportunities will include Brazil. The dynamics of the Brazilian economy are impressive to more demanding investors and consumers. Exports have doubled in the last four years, and imports have increased in a similar pace. This demonstrates that there is a degree of balance in Brazil's strategy. While aggressively approaching the international market, Brazil also exposes its own products to foreign competition on the internal

market, without protectionist or bureaucratic impositions. This new perception of Brazil is attributable in part to the high quality of Brazilian products: creative, modern and functional, they stand out for the factors such as the materials used and the originality of the product design, as well as their quality and technological standards. Just to give some examples of that environment of free trade and competition it can be mentioned the extensive flow of imports and exports products in the same industrial sectors such as automobile, electronics and ITC.

KEY FIGURES

- GDP (PPP) – US\$ 1,77 TRILLION (IBGE/FMI 2015);
- 5TH LARGEST COUNTRY IN THE WORLD;
- LARGEST PRODUCER OF IRON ORE;
- LARGEST PRODUCER AND EXPORTER OF COFFEE, SUGAR, CANE, ORANGE JUICES;
- LARGEST EXPORTER OF SOYBEAN, AND SECOND EXPORTER OF MEAT, CHICKEN AND LEATHER;
- 3H LARGEST MANUFACTURER OF COMMERCIAL PLANES;
- 8H MARKET PRODUCER OF STEEL AND ENERGY.

THINK PLASTIC BRAZIL

INP - Brazilian Plastic Institute

The Think Plastic Brazil Program (formerly known as the Export Plastic Program) offers Brazilian supply sources, production outsourcing and partnership to foreign industries and markets, and counts on a highly skilled team. It acts as an interface between Brazilian manufacturers and international buyers of plastic products.

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WWW.THINKPLASTICBRAZIL.COM

THE THINK PLASTIC BRAZIL PROGRAM HAS
ABOUT 110 BRAZILIAN MEMBER COMPANIES,
MANUFACTURERS AND EXPORTERS OF A
WIDE VARIETY OF PRODUCTS:

HOUSEWARES

KITCHENWARES

TABLEWARES

BATHWARES

LAUNDRY & CLEANING

ORGANIZATION

GIFT WARES

OFFICE, STATIONERY & SCHOOL

HOME DECORATION & DRAPES

FURNITURE

SPORTS & FITNESS

BABY, CHILD & TOYS

GARDEN & OUTDOORS

GOURMET & HOSPITALITY

PROMOTIONAL

PET WARES

ACRYLICS

THERMOS & ISOTHERMS

MEET OUR TEAM:

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- 01 Bandeirante
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BRAZILIAN EXHIBITORS



Founded in 1945, Indústria Bandeirante produces plastic Housewares made of PET Raw Material. Bandeirante's products offer resistance, durability, versatility and beauty. The company currently exports to the United States, Central America, Argentina and the European Union.

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Traditional Brazilian company of corporate gifts since 1995, Boccati started its journey in plastic utilities in 2005 with the creation and production of ice buckets and glasses. Today there are over 600 products in multiple colors and formats.

With two manufacturing units, the company has an annual capacity of 350 tons of plastic resin, with its outstanding technology being injectblow. It currently exports to Mercosur countries and opened the market in Europe through exports to England.

Major multinational clients include Conrad Hotels, Moët Hennessy and Pernod Ricard.

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Crippa, a solid company in the market for over 59 years, focused on the development and innovation of a large variety of mold-injected products. Given its attention to design, finish and quality, Crippa prides itself ins supplying specially sturdy.

The Crippa Industrial complex is over 15,000 sq.ft, fully equipped with high-end, automated injectors and finishing equipments, managed by a high qualified technical team. The company, now exports to many country in south america region and Caribe, producing over than a 500k products per year, including home market.

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Creativity makes life easier.

With 70 years of existence, InBeta is formed by six large companies that produce more than 4.500 different products, totalizing around 50,000,000 units produced per month, marketed throughout Brazil and exported to 50 countries.

Currently, InBeta Companies have more than 2700 professionals and a modern industrial structure with more than 100.000m² of built area focused on distribution, divided into 3 distribution centers in the south, southeast and northeast of Brazil, as well as commercial offices in Peru, Colombia and Panama.

SAMUEL ZANATTA



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Jaguar Plásticos is an internationally recognized company from Brazil with a track record of over 38 years in the plastic market. The company has innovative products that offers three lines : Housewares, with more than 300 products, including the brand Jade of Premium housewares products; Industrial Packaging (i.e.buckets for chemical products) and Taylor Made Projects (i.e.: food containers and lids). The company is also ISO 9001:2008 certified, works under GMP and HACCP manufacturing procedures and has the best molds injection equipment and manufacturing processes available in the international market. Some of our most important clients are: Nestlé, Avon, Danone, Mondelez and Henkel.

Products: Housewares: food containers, conservative food containers, kitchenware, buckets, basins, laundry baskets,garbage bins, organizers, baby line; **Industrial Packaging:** buckets and cups; **Taylor Made Projects:** plastic molded products developed for costumers special needs.

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Martiplast was founded in Caxias do Sul (RS) - southern Brazil - in 1993. The history of the company started in a small basement with a little bit more than 40m² and only one plastic injection machine. After several years of developing, that modest basement grown and turned into a 20.000m² headquarter having around 12.000 products being displayed in its showroom. In 2007, the brand <OU> (meaning "or" in Portuguese) was released as a reference in plastic houseware with design and quality. A team that allies design and technology providing new products to the market every 6 months.

We're a company present in more than 5 thousand retail stores throughout Brazil with around 75 Sales Representatives all over the territory, audited by Bureau Veritas in compliance with the standards and certifications.

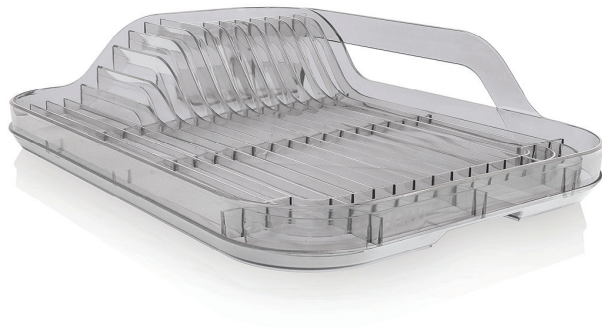
Also, we export to more than 20 countries from South, Central, North America, Africa and Middle East being reference on tableware, bathroom, kitchen accessories and storage solutions.

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space organization

Metaltru is a dynamic company, which has been notable for the presentation of innovative products that aims to simplify and organize spaces.

Based in Brazil and operating in the United States, we export to 25 countries.

We supply to Casino, Wal Mart, Sodimac, Leroy Merlin, Avon, Betterware, Privalia, Westwing, among others Global Players.

Using modern equipments to transform steel and plastic resins in products that aim to facilitate the day to day of the consumers, Metaltru is continuously launching new ideas and product concepts.

DINA GAZOLA



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Plasutil has started the activities in 1986 and became the main plastic house utilities company in Brazil. This strong leadership consolidated thanks to the continuous process of development of products, supported by a high technology manufacturing process and motivated team of employees. With innovative products, Plasutil has the largest line of products in the market with decoration through the In Mold injection process where the prints are applied permanently on the product, with high resolution and quality and our products are spread in over 42 countries around the world.

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Pressca is an innovative extraction system for coffee brewing. It is a portable coffee maker, designed and manufactured in Brazil, the coffee nation. A practical coffee-to-go maker, with an exclusive infusion and extraction system that allows to enjoy all coffee properties and a diversity of flavors, besides a filterless and easy to clean method. Pressca was launched in 2016 and belongs to a company that has been on the market for 60 years. Its production plant is located in the South of Brazil.

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SÃO BERNARDO

São Bernardo was founded in 1959, and employs 150 people in its facilities located in the State of São Paulo. Its line includes around 200 household utensils, such as tool boxes, shelves, set of drawers and CD-cases, that are sold all over Brazil, and are also exported to more than 20 countries. The company has an ongoing policy of investment in up-to-date machinery and in development of new products following international latest trends.

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TERMOLAR

TERMOLAR has been offering thermal conservation solutions to the market for 59 years. We produce 10 million products annually which can be used in different settings: work, home and leisure. With its headquarters in a 65,000 m² area located in Porto Alegre (Southern Brazil), 200 km away from the important Port of Rio Grande, Termolar has a constant focus on QUALITY, DESIGN and INNOVATION. This orientation ensures a place always on the mind of consumers for 15 consecutive years: as the most important brand in the thermos category, winner of the Top of Mind Award in Brazil. Our company is a brand leader in Brazil and exports to over 20 countries with a very good position in the South American market, supplying the local stores and the most important retailers directly or through our locals distributors. Nowadays, the export volume represents about 9% of our total production. To Termolar, this is only the beginning! As Global Icon in thermal solutions, we seek constant improvements, offering unique products and looking for integrated excellence for our customers, employees, suppliers and shareholders.

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UZ Utilidades belongs to Grupo K1, the largest furniture group in Latin America. Founded in 1996, located in Tupandi, RS, Brazil.

UZ manufactures housewares products with different design and excellent quality in polypropylene, polystyrene and polycarbonate material. UZ's headquarters has a manufacturing plant with 25 thousand square meters and has a productive capacity of 45 million dollars per year. It exports to more than 35 countries, with a focus on South America. And it has some clients as Easy Retail, Falabella, Homecenter Peruanos, Walmart, Magazine Luiza.

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yuze was founded in 2012 and to create useful, intuitive and beautiful solutions that go beyond expectations. We deliver unique design and innovative experiences to our yuzers. We create experiences rather than products. Our best sellers are: yuze knife sharpener (based on our special fixing technology), yuze peeler and yuze chopping board. We are a very young company, already export to Europe and Latin America.

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VISIT OUR ASSOCIATED COMPANIES PAGE:

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COORDINATION



INSTITUTIONAL SUPPORT



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