

## "A Global Distributor's view on the Plastic Market"







1 INTRODUCTION

2 PRE-COVID PLASTICS MARKET OVERVIEW

**3** PLASTICS MANUFACTURING

4 COVID-19 IMPACT

**5** What to expect going forward



#### **A**GENDA

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#### CORPORATE OVERVIEW





**Servicing** 

+5K End Users

Sales in over 110 countries



**Global Sales (MT)** 

**+2MM** 

**+1MM** 

Plastics Chemicals



**Global Workforce** 

+850

**56** 

Professionals

Offices



Serving the Petrochemical Industry

42 Years Founded in 1978



**Logistics ISO Certified** 





Headquarters

Houston, Texas



#### OUR FOOTPRINT IN THE AMERICAS

- Pan-American sales coverage
  - 77 Salespeople
  - Local personnel in all highest the consumption countries
- Technical service and support across the region
  - Houston, Mexico, Brazil, Colombia, Chile.
- Local logistics and admin support throughout region
  - Supported by HQ (Houston) and VBS (Mumbai)
  - 117 Warehouses throughout the region
  - All communication in local languages
- Poly Packaging (Houston, Texas)
  - Packaging, storage and export warehouse





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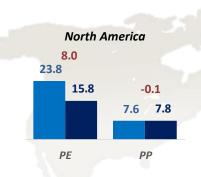
#### **vinmar**

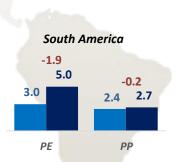
### BALANCE OF PLASTIC PER REGION 2019

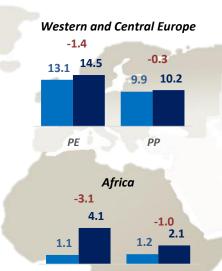
#### Production and Demand per region

Data in million metric tons



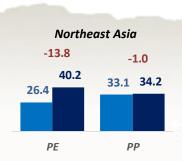






PP

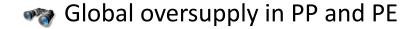
PE



vinmar.com Plastics | Chemicals



#### PRE COVID-19 EXPECTATION FOR 2020



- PE export increase from North America
- Automotive demand under pressure
- Conservative demand growth expectation
- Shifting global trade flows



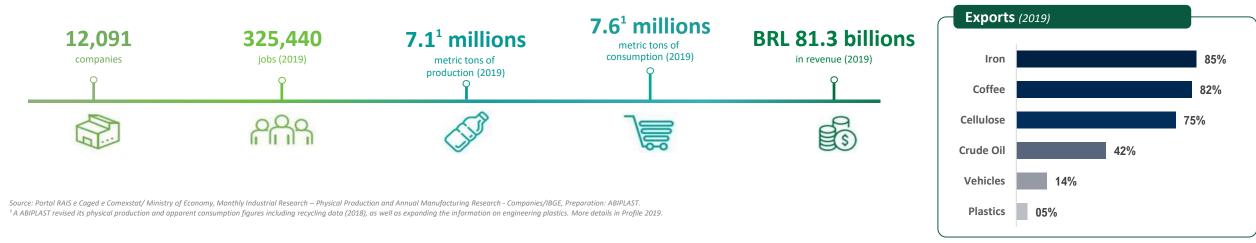




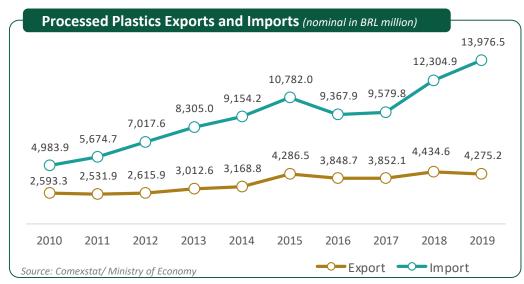
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#### BRAZILIAN PLASTICS MANUFACTURING AND EXPORTS



- Regional leader in technology
- Imports 2.3 times higher than exports
- Export represents low percent of industry activity
- Exporting can be easier than marketing locally



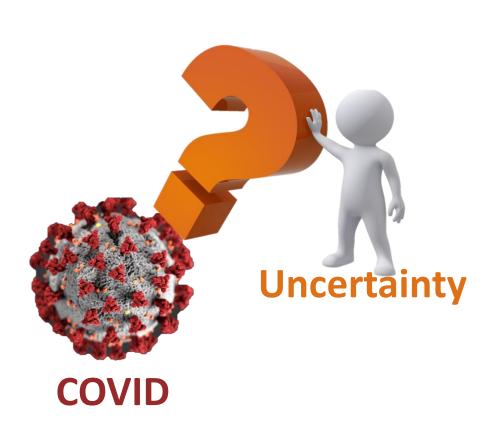




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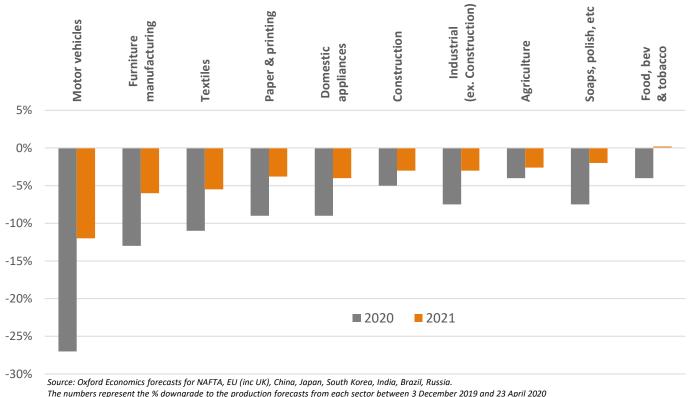
### COVID-19 IMPACT





#### **Production**

Downgrade to production forecast by sector from Dec-19 to Apr-20



The numbers represent the % downgrade to the production forecasts from each sector between 3 December 2019 and 23 April 2020



#### COVID-19 IMPACT

- Uncertainty and volatility at historical highest in many regions
- Different impacts in the market depending on the region and segment
  - Supply shortage vs Lower production rates
  - Food packaging and Hygiene vs Automotive and Industrial
  - Challenging logistics environment
- First wave aftermath different by region
  - China displaying sustained strong demand
  - European demand hasn't picked up since summer break
  - Unusual spot trade flows







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#### FUTURE OF PLASTICS MARKET

- What is the future of the new projects for PE and PP?
  - **?** What is the impact on indirect channels market share?



- What is going to be the direct impact of the liquidity crises in the PE PP supply chain?
  - What will be the impact of digitalization acceleration on Plastics business?
  - **?** How long will it take for the aggregate demand to recover?
- Is the automotive industry coming back to sustainable level soon?
- **?** Covid-19 showed the benefits of plastics, how can the industry leverage this?
- ? Is the future post-Covid-19 more plastic?

#### THANK YOU



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# **Vinmar**

Over **850** employees **56** offices
in more than **35** countries

with sales in excess of **110** countries



One of the **world's largest** plastics and chemicals marketing and distribution companies

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